

# DESIGNATED MARKET AREA & TV LISTINGS



Tampa-St. Pete (Sarasota) Households 1,806,560

| MY TV / GREAT 38/ WTTA   | CHANNELS |
|--------------------------|----------|
| ANTENNA/OVER THE AIR     | 38.1     |
| BRIGHT HOUSE             | 6        |
| SATELLITE/DIRECT TV/DISH | 38       |
| VERIZON                  | 14       |



Orlando-Daytona Bch-Melbrn Households 1,453,170

| MIRA TV / WATCH TV       | CHANNELS          |
|--------------------------|-------------------|
| WATM / WATV              |                   |
| ANTENNA/OVER THE AIR     | 30 (TPA) 47 (ORL) |
| SATELLITE/DIRECT TV/DISH | 30 (TPA) 47 (ORL) |
| VERIZON                  | 28 (TPA)          |

